

"Sign Up, Drive Off" Contest Contest Rules

1. The "Sign Up, Drive Off" contest is organized by Hydro-Québec (the "Contest Organizer"). It will run in Québec City from 12:01 a.m. on September 1, 2009, to 11:59 p.m. on December 10, 2009 (the "Contest Period").

ELIGIBILITY

2. The contest is open to all Québec residents who are 18 years of age or over at the time of entering the contest and who hold a Hydro-Québec account at 11:59 p.m. on December 10, 2009. Employees, agents and representatives of the Contest Organizer, its subsidiaries, its advertising and promotional agencies, and the suppliers of products, services and equipment related to this contest as well as their immediate families (brothers, sisters, children, fathers, mothers), their legal or common-law spouses and members of their households are not eligible.

HOW TO ENTER

3. **No purchase necessary.** To enter, all you have to do is register for Hydro-Québec's free Online Billing service by following the steps below:

- 3.1 **New Online Billing customers.** Enter the contest* by 11:59 p.m. on December 10, 2009, in one of the following two ways:

- a) If you already have a Personal Page

- Log on.
- Add Online Billing to your Personal Page by following the on-screen instructions.

- b) If you do not already have a Personal Page

- Go to www.hydroquebec.com/billing.
- Follow the on-screen instructions for creating your Personal Page. Complete the online form. (You should have your electricity bill on hand, including the detachable section.)
- Add Online Billing to your Personal Page by following the on-screen instructions.

In either case, once Online Billing has been added to your Personal Page, you will be automatically entered in the contest.

- 3.2 **Current Online Billing subscribers.** If you are already registered for Hydro-Québec's Online Billing service at 12:01 a.m. on September 1, 2009, and you

are still registered for the service at 11:59 p.m. on December 10, 2009, you will be automatically entered in the contest.

- 3.3 **Registering for Online Billing via epost.** Register your Hydro-Québec bill for epost's free service by 11:59 p.m. on December 10, 2009, by following the instructions provided by your financial institution or by going to www.epost.ca. You will be automatically entered in the contest unless you are already registered for Hydro-Québec's Online Billing service (one entry per account number).

*To enter the contest, you must have Internet access and a valid e-mail address.

4. There is a limit of one entry per Hydro-Québec account number during the Contest Period.

PRIZES

5. One prize shall be awarded, consisting of a 2010 Honda Insight EX hybrid car valued at approximately \$28,895.

5.1 Conditions Related to the Vehicle

- a) The color of the vehicle and equipment awarded may differ from the photo of the vehicle used in contest advertising.
- b) The color of the vehicle and equipment awarded are at the discretion of the Contest Organizer and may vary according to the vehicles available.
- c) All associated charges or expenses are payable by the winner; these include, but are not limited to, vehicle registration, licence, gasoline, mandatory insurance and any regular maintenance costs not covered by the manufacturer's warranty.
- d) The actual value of the vehicle may vary depending on the model awarded.

5.2 Conditions Related to Taking Possession of the Vehicle

- a) The winner must show a valid photo ID to claim the prize.
- b) At the time the winner takes possession of the prize, he or she must hold a valid driver's licence and provide proof of adequate automobile insurance.
- c) The winner will take possession of the vehicle at the dealership designated by the Contest Organizer based on the dealership's proximity to the winner's place of residence and availability of the vehicle model awarded as a prize.

The winner (or person designated by the winner) must take possession of the prize at the designated dealership within 30 days of receiving a notice from the dealer stating that the vehicle is available. The winner acknowledges that he or she shall take possession of the vehicle in February 2010. Should the winner fail to take possession of the prize within this period, the Contest Organizer reserves the right to cancel the prize at its sole discretion.

- d) Should the vehicle model not be available at the dealership nearest to the winner's place of residence, the Contest Organizer reserves the right to select any other dealership.
- e) Should the winner be unwilling or unable to accept the vehicle for any reason, no compensation or any other form of remuneration will be awarded.
- f) The winner should allow four to six weeks for delivery of the vehicle to the designated dealership.

AWARDING OF THE PRIZE

- 6. A random draw of one eligible entry out of all entries duly recorded will be held at 2:00 p.m. on January 12, 2010, in Hydro-Québec's offices located at 2, Complexe Desjardins, East Tower, 26th Floor, Montréal, in the presence of at least three witnesses, to award the prize described in these rules.
- 7. **Odds of winning.** The odds of winning the prize depend on the number of people who sign up for the Online Billing service during the Contest Period in accordance with Section 3.1 and the number of existing customers using the service at the beginning of the contest in accordance with Section 3.2.
- 8. To be declared a winner, the entrant whose name has been randomly drawn must meet the following conditions:
 - 8.1 Be duly registered for the Online Billing service as of 12:01 a.m. on December 10, 2010, on the condition that he or she entered the contest in accordance with Section 3.1 or 3.2 of these rules (or sent a Letter in accordance with Section 9).
 - 8.2 Be reached by telephone by the Contest Organizer within 15 business days of the draw.
 - 8.3 Correctly answer the mathematical skill-testing question that appears on the declaration and release form (the "Declaration Form").
 - 8.4 Sign the Declaration Form sent by the Contest Organizer by fax, e-mail or regular post and mail it back to the Contest Organizer within 10 business days of receiving it.

9. **Hydro-Québec account holder or Online Billing service status.** If, during the Contest Period, you decide to relinquish your Hydro-Québec account or stop using the Online Billing service, you may remain eligible to win a prize by sending a handwritten letter of approximately 50 words explaining why you would like to win the vehicle awarded as a prize along with your first and last names, complete address (including postal code), telephone number (including area code), age and Hydro-Québec account number (the "Letter"). Mail your Letter to J. MacDonald, "Sign Up, Drive Off!" Contest, Hydro-Québec, 2, Complexe Desjardins, tour Est, 26^e étage, Montréal (Québec) H5B 1H7. Letters postmarked later than December 10, 2009, will be declared invalid. Upon the Contest Organizer's receipt of your Letter, you will remain eligible to win a prize.
10. Failure to comply with any one of the conditions above or any other condition in these rules will cause the winner to be automatically disqualified and forfeit the prize, which may be canceled. In any case, a new random draw may be held at the discretion of the Contest Organizer. The same conditions will still apply, with any necessary amendments.
11. Within four to six weeks of receipt of the duly completed and signed Declaration Form, the Contest Organizer shall inform the winner of the procedures for taking possession of the prize. Should the winner refuse to accept the prize, another draw may be held for this prize, at the discretion of the Contest Organizer, as described in Section 10. In the event that no winner is designated within 60 days of the draw, the Contest Organizer reserves the right to cancel the prize.

GENERAL CONDITIONS

12. Electronic entries and Letters are subject to verification by the Contest Organizer. Any electronic entry or Letter, as the case may be, that is incomplete, fraudulent, illegible, mutilated, altered or lost or that bears insufficient postage, is not accompanied by a handwritten text, is submitted after the deadline or is otherwise noncompliant may be rejected, and the sender shall not be entitled to be entered in the contest or to be eligible for a prize.
13. Declaration Forms are subject to verification by the Contest Organizer. Any Declaration Form that is incomplete, fraudulent, illegible, mutilated, altered or lost, or that bears insufficient postage, does not include the correct answer to the mathematical skill-testing question, is submitted after the deadline or is otherwise noncompliant may be rejected, and the entrant shall not be entitled to a prize.
14. Any decision by the Contest Organizer or its representatives regarding this contest is without appeal, subject to a ruling by the Régie des alcools, des courses et des jeux du Québec on any issue under its jurisdiction.
15. The Contest Organizer reserves the right to disqualify an entrant or to cancel one or more entries by a person who participates or tries to participate in this contest using methods that do not comply with these rules or that are unfair to the other entrants. Such an entrant may be reported to the appropriate legal authorities.

16. The prize must be accepted as described in these rules and may not be transferred to another person, replaced by another prize or redeemed in whole or in part for cash, except as provided in sections 17 and 18 below.
17. In the event that the winner of the vehicle does not comply with the terms outlined in Section 5.2 b), the prize may be awarded to another person, aged 18 or over, who must hold a valid driver's licence and provide proof of adequate automobile insurance.
18. In the event that it is impossible, difficult and/or more costly for the Contest Organizer to award the prize (or a portion thereof) as described in these rules, the Contest Organizer reserves the right to replace the prize (or portion thereof) with one of the same kind and of equivalent value or, at its sole discretion, with the cash value of the prize (or portion thereof) as indicated in these rules.
19. The selected person shall indemnify and hold harmless the Contest Organizer, its subsidiaries, its advertising and promotional agencies, and their employees, agents and representatives from and against any damages resulting from the acceptance or use of the prize. To be declared the winner and prior to accepting his or her prize, the selected person shall sign a statement to that effect on the Declaration Form.
20. The selected person shall acknowledge that once the letter confirming the prize has been received, the performance of the obligations related to the prize becomes the sole and exclusive responsibility of the car dealership. The selected person shall also recognize that the only warranty applicable to the vehicle is the one offered by the manufacturer. To be declared the winner and prior to accepting his or her prize, the selected person shall sign a statement to that effect on the Declaration Form.
21. The Contest Organizer, its subsidiaries, its advertising and promotional agencies, and their employees, agents and representatives disclaim all liability for any of the following that may limit or prevent any entrant's participation in the contest: malfunctioning of any computer component, software or communications line; loss or lack of a communications network; or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network. The Contest Organizer, its subsidiaries, its advertising and promotional agencies, and their employees, agents and representatives also disclaim all liability for any damages or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any Web page or software or by the transmission of any information related to participation in the contest.
22. The Contest Organizer reserves the right, at its sole discretion, to cancel, modify or suspend this contest in whole or in part, or to terminate it, should human intervention or any event take place that could modify or affect the administration, security, impartiality or conduct of the contest as provided in these rules, subject to approval by the Régie des alcools, des courses et des jeux du Québec, if applicable.
23. In the event that the computer system cannot record all contest entries during the Contest Period for whatever reason, or if participation in the contest must be terminated in whole or in part before the ending date of the contest as provided in these rules, a

random draw may be held at the discretion of the Contest Organizer from among the entries duly recorded between the starting date of the contest in accordance with sections 3.1 and 3.2 and the date of the event terminating participation in the contest.

24. In no event shall the Contest Organizer be required to award more than one prize or to award a prize other than in accordance with these rules.
25. All those who enter or attempt to enter this contest shall release the Contest Organizer, its subsidiaries, its advertising and promotional agencies, and their employees, agents and representatives from any liability for damages which said persons may incur as a result of their entering or attempting to enter the contest.
26. The winner shall authorize the Contest Organizer and its representatives to use, if required, his or her name, photo, likeness, statement regarding the prize, place of residence or voice for publicity purposes, without any compensation. The winner agrees to sign a statement to that effect on the Declaration Form.
27. This contest is subject to all applicable laws and regulations. Any dispute regarding the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any dispute regarding the awarding of a prize may be submitted to the Régie only for the purposes of attempting to reach an arrangement.
28. The official contest rules are available on the Hydro-Québec Web site at www.hydroquebec.com/billing. A printed copy of the rules can also be ordered by calling 1 888 858-7927.
29. The winner's name shall be posted on the Hydro-Québec Web site at www.hydroquebec.com/billing between February 8 and 19, 2010.
30. For the purposes of these rules, the entrant is the Hydro-Québec account holder at the service address for which Online Billing was requested, at the time the contest entry is recorded, regardless of who actually completed the electronic entry. The prize will be awarded to the person identified as the entrant whose entry is randomly selected and declared a winner. Joint account holders must select a single entrant, and the prize will be awarded to that person in the event of a winning entry.
31. No communication or correspondence involving the contest shall be exchanged with entrants except for the selected person.
32. Personal information gathered on entrants for the purposes of the contest shall be used only for administration of the contest and Hydro-Québec Online Billing services. No commercial or other communications unrelated to the contest or the Online Billing service shall be sent to entrants, except with their express authorization.
33. If any section of these rules is declared or deemed illegal, unenforceable or invalid by a competent court, that section shall be considered invalid, but all unaffected sections shall be applied within the limits of the law.

34. The Contest Organizer does not guarantee in any way that the contest Web sites shall be accessible or functional without interruption during the Contest Period or that they shall be free of errors.
35. In case of any discrepancy between the French and English versions of these rules, the French version shall prevail.